

Participants

8 600
Attendees
(+20%)

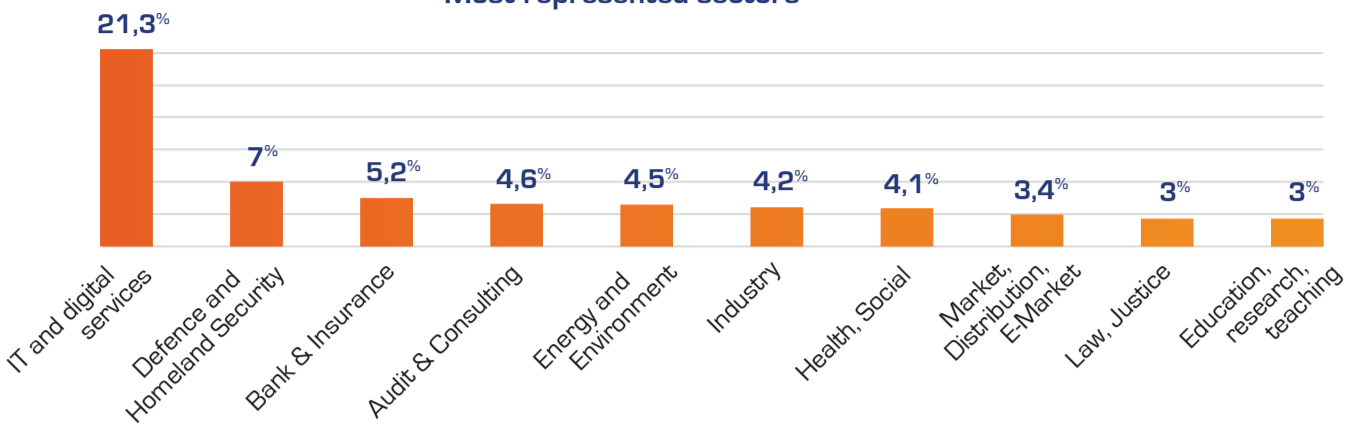
1 300
Foreign visitors
(+30%)

80
Countries
represented

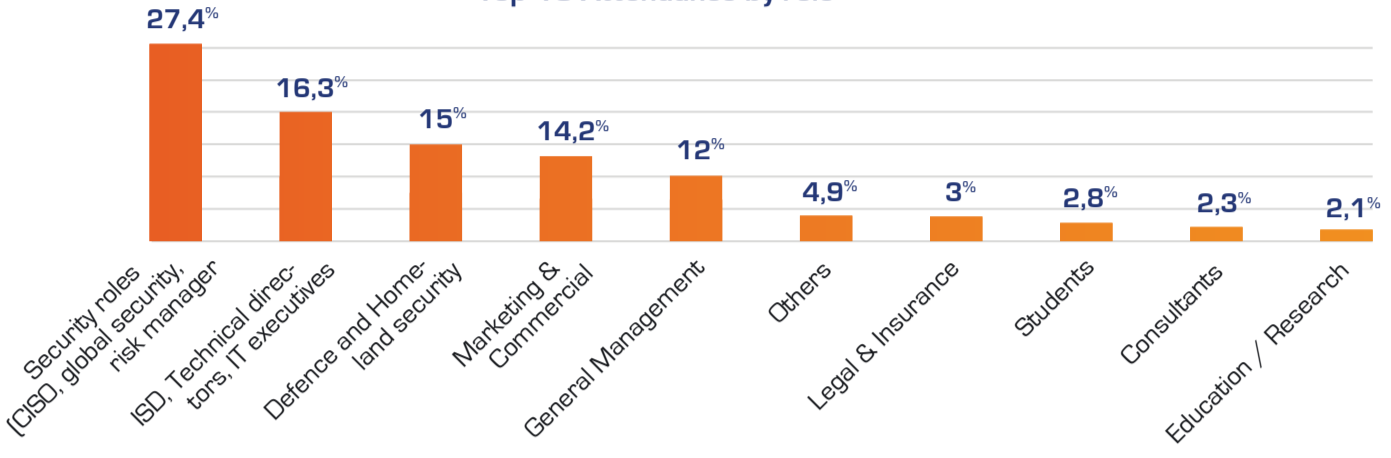
91%
FIC 2018 participants
satisfaction rate

TOP 10

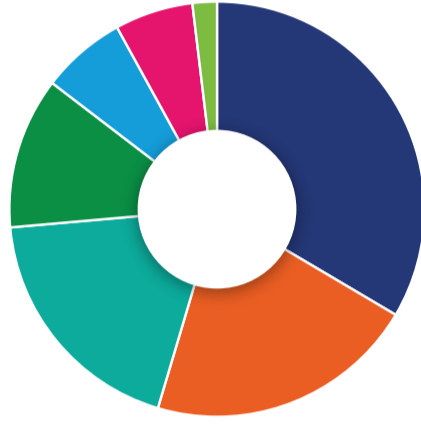
Most represented sectors



Top 10 Attendance by role



30%
of attendees were decision-makers on projects related to cybersecurity or digital trust



Attendance by type of organisation

- Very large and large companies **33,5%**
- Public Administration & Regional Communities **21,1%**
- SMEs / SMLs **19%**
- Others **11,8%**
- Schools and Universities **6,6%**
- Small companies **6,1%**
- Associations **1,9%**

Forum

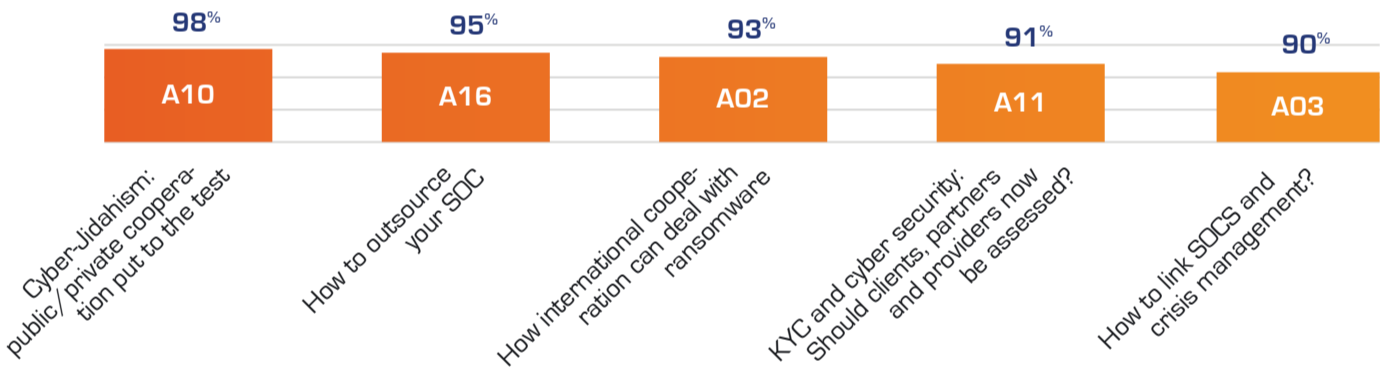
- > **320** speakers
- > **4** plenary sessions // **30** workshops // **20** conferences // **10** master classes // **12** Fic Talks // **20** technical demonstrations
- > **2** awards: Innovative SME and Cyber Book

TOP 5

Visitors' sector of interest

- 1 Data security
- 2 Network security
- 3 Managing IT weaknesses
- 4 Tackling cybercrime
- 5 Incident management

Most successful Workshops



Trade fair

350
Partners
(+30%)

13 000 m²
Of exhibition space
(+20%)

3
Technical challenges

2
TV studios

An event of high added value

DEBATES

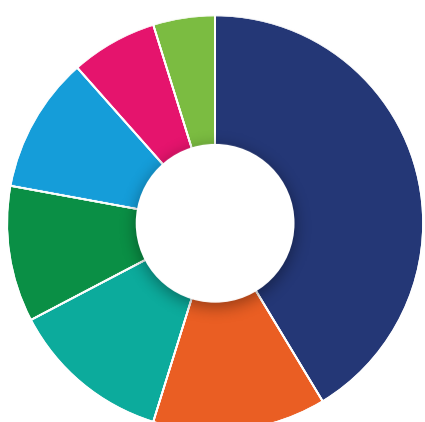
- > Attendees' number in workshops, technical demonstrations, conferences etc: **3 456** (attendees single entry)
- > **40%** of all visitors attended at least 1 workshop, conference or FIC Talk
- > Contents satisfaction rate: **87%**

NETWORKING

- > Number of leads generated by partners: **45***
*average number established according to a representative sample of 25 partners across all categories.
- > **40** official delegations
- > **3** FIC Agoras to debate with elected representatives throughout the year
- > **10** FIC Observatory monthly

VISIBILITY

- > **TOP TWEET** on **Tuesday January 23, 2018** (#FIC 2018 and @fic_fr)
- > **24 121** tweets // **374** posts on blogs
- > **30 726** videos viewed in live streaming on **YouTube** / **facebook**
- > **89** articles in magazines // **62** articles in the daily press // **28** TV replay / radio
- > **107** accredited journalists // **77** medias



Medias represented

- Specialized **41%**
- TV/Radio **13%**
- International **12%**
- PQR **11%**
- Press agency **11%**
- PQN **7%**
- Eco/Compagny **5%**